

# MULTI-TENANT RETAIL (ALL NATIONALS) OUTPARCEL TO LAKELAND SQUARE MALL

3970 US HIGHWAY 98 N, LAKELAND, FLORIDA 33809

CONFIDENTIAL OFFERING MEMORANDUM PRESENTED BY

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## **EXECUTIVE SUMMARY**

Katz & Associates, as exclusive advisor to the seller, is pleased to present this NNN investment opportunity in Lakeland, FL.

Address	3970 US Hwy 98 N, Lakeland, FL 33809
Price	\$5,486,803.67
Net Operating Income (NOI)	\$329,208.22*
Cap Rate	6%
Tenants	Verizon Wireless, Goldleaf (Coming Soon), Mattress Firm
Guarantee	Corporate
Lease Type	NNN
Ownership	Fee Simple
Year Built	2006
Size	8,239 SF
Land Area	0.94 Acres
Parcel ID	35-27-23-000000-012090; Polk County
Municipality	City of Lakeland
Zoning	C-5 (Commercial)

\*Based on rents when Gold Leaf opens in 2025

## **INVESTMENT HIGHLIGHTS**

#### IDEAL TENANT

- Strong tenant mix of all national brands
- Longevity at the property Verizon and Mattress Firm are the original tenants here since 2006
- Below market rents

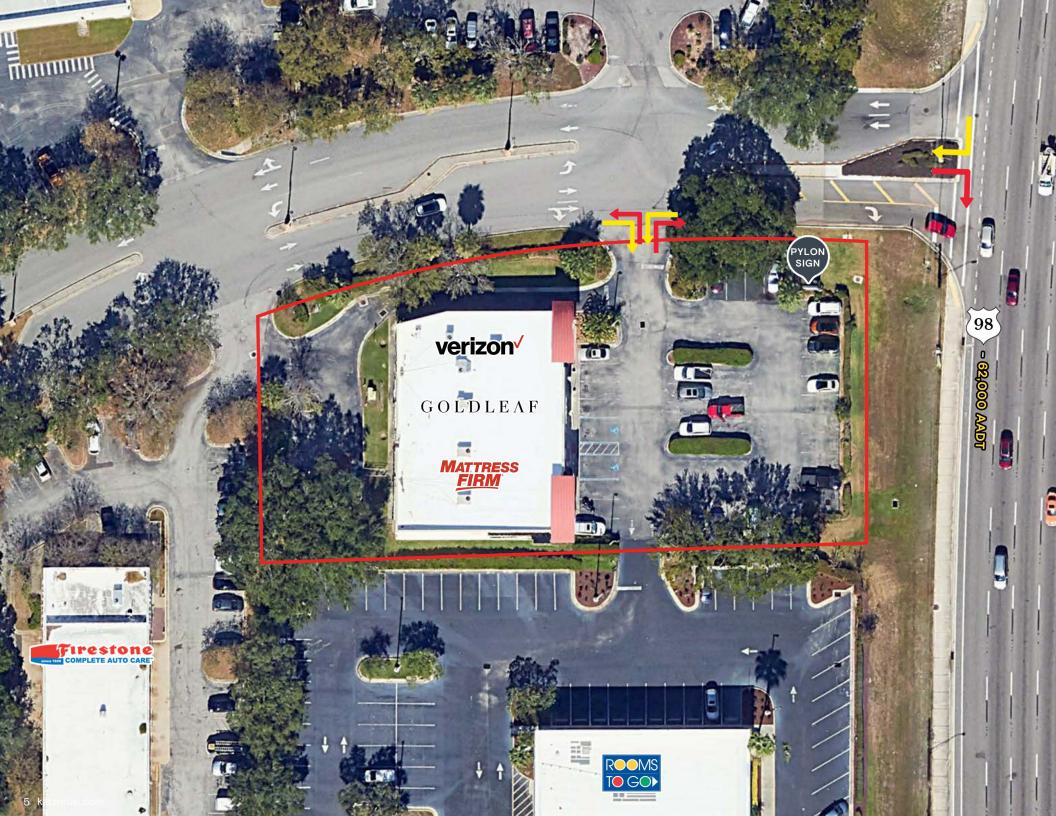
#### PRIME LOCATION

- Located on an outparcel directly in front of the Lakeland Square Mall
- Strong visibility to US Hwy. 98 N with a prominent freestanding multi-tenant pylon sign
- Heavy traffic counts with 62,000 AADT on US Hwy. 98 N.
- Within close proximity for Interstate 4 interchange
- Positioned in the heart of the prime retail corridor in Lakeland surrounded by national tenants

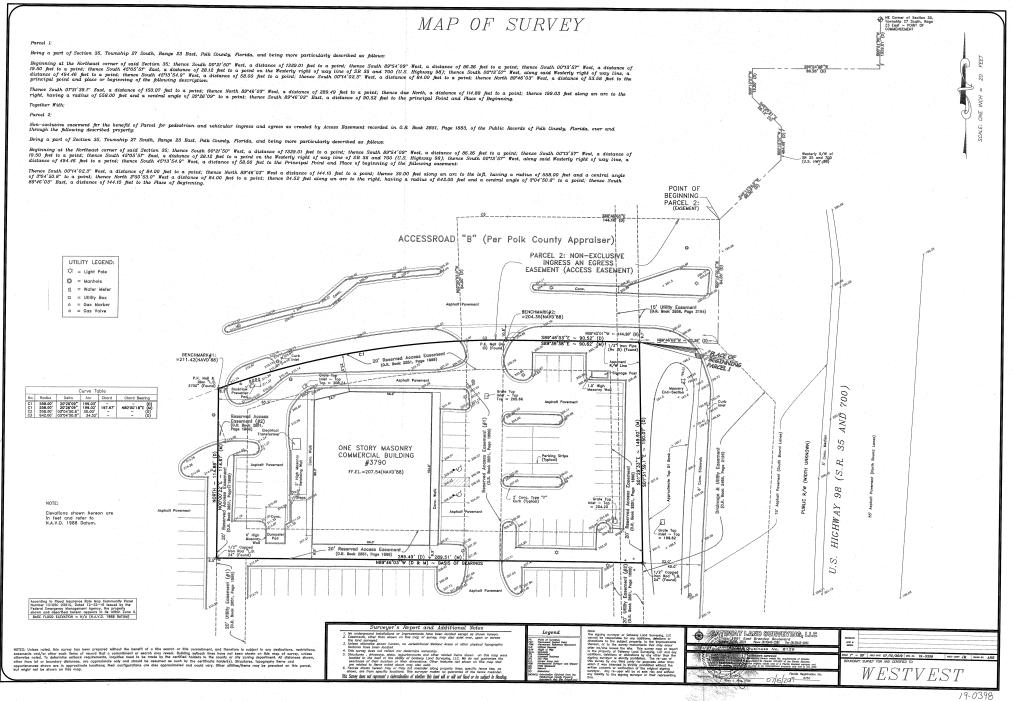


#### POSITIVE FUNDAMENTALS

- Lakeland was the fastest growing metro area in the US between 2020 and 2023, with a 12.1% population growth rate
- \$60,947 Median HH Income within the MSA
- Home to Publix Headquarters with over 8,000 employees and new \$100M - 283,000 SF Amazon Air Cargo Hub with over 2,000 employees





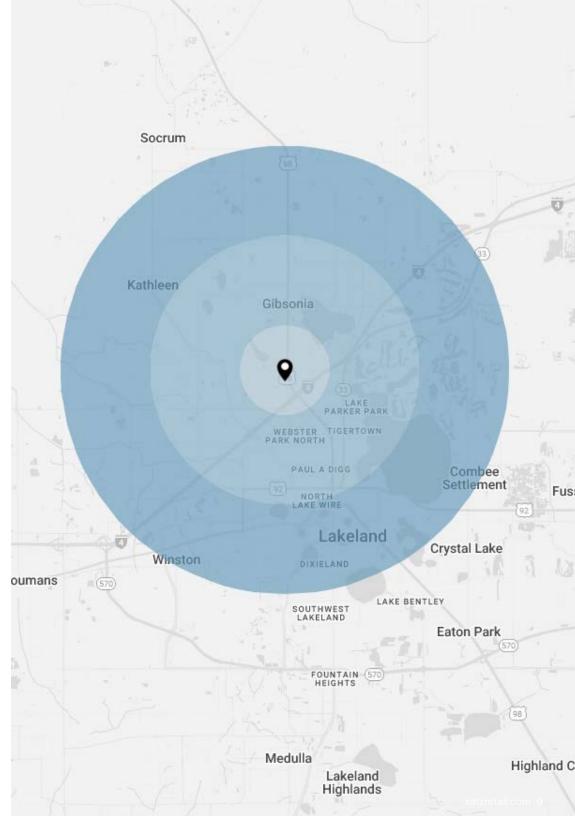




### MARKET INFORMATION

#### DEMOGRAPHICS

	1 Mile	3 Miles	5 Miles
Population			
2024 Population	13,532	61,475	141,517
2029 Projected Population	13,024	60,213	137,945
2000 Census Population	8,443	40,997	96,594
2010 Census Population	12,934	57,463	132,347
% Projected Annual Change (2024 - 2029)	-0.8%	-0.4%	-0.5%
% Annual Change (2010 - 2024)	0.3%	0.5%	0.5%
Average Age (2024)	43.4	42.3	41.7
Households			
2024 Households	5,605	24,422	54,137
2029 Projected Households	5,375	23,859	52,567
2000 Households	3,709	16,367	38,700
2010 Households	5,361	22,834	50,619
% Projected Annual Change (2024 - 2029)	-0.8%	-0.5%	-0.6%
% Annual Change (2010 - 2024)	0.3%	0.5%	0.5%
Income (2024)			
Average Household Income	\$82,925	\$73,901	\$78,586
Median Household Income	\$64,063	\$57,382	\$61,551
Per Capita Income	\$34,348	\$29,358	\$30,063
Population by Race/Ethnicity (2024)			
White	56.9%	51.7%	58.9%
Black	18.3%	26.5%	19.7%
Asian	4.0%	2.2%	1.9%
Hispanic	23.5%	22.1%	21.8%
Native American (Indian/Eskimo)	0.1%	0.1%	0.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
Other	20.8%	19.5%	19.4%
Businesses (2024)			
Establishments	316	1,716	3,570
Employees (FTEs)	3,819	32,647	62,139
Education (2024)			
Less than 9th Grade	3.4%	4.2%	4.4%
Some High School	5.8%	8.5%	8.3%
High School Grad	31.9%	34.0%	34.8%
Some College	22.9%	23.0%	22.0%
Associate Degree	8.0%	8.6%	9.8%
Bachelors Degree	16.4%	13.8%	13.1%
Masters Degree	7.8%	5.6%	5.5%
Doctorate or Professional Degree	3.8%	2.4%	2.0%





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