



Press Release

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Eye on Brooklyn: Warby Parker Flatbush Avenue Store Now Open

Third Brooklyn Warby Parker Location Secured by Brian Katz and Scott Sher

Englewood, NJ, January 30, 2020 – Warby Parker continues expansion in Brooklyn with a new location on Flatbush Avenue in Park Slope. This is the third Brooklyn location and the second location for which Brian Katz and Scott Sher of Katz & Associates represented Warby Parker. The store opened on January 25 at 208 Flatbush Avenue; it is 2,564 square feet. The property was represented in-house by Pintchik Associates.

“It’s exciting to help bring a fresh concept into this neighborhood where so much is happening with retail and residential development,” said Scott Sher, Managing Director, Katz & Associates.

The store has entrances on both Flatbush Avenue and Bergen Street. The exterior illustrations by Brooklyn artist Saskia Keultjes have a surreal, dreamlike quality that playfully interact with the building’s Warby blue façade.

The Flatbush Avenue location is the seventh location for which Katz and Sher helped secure throughout New York and New Jersey.

Warby Parker was founded in 2010 to offer designer eyewear at revolutionary prices. Warby Parker also believes in the life-changing power in a pair of glasses, which is why for every pair of glasses and sunglasses sold, a pair of glasses is distributed to someone in need through their Buy a Pair, Give a Pair program (to date, over six million pairs of glasses have been distributed). The company opened its first store in 2013 in New York City. Today, Warby Parker boasts more than 115 locations across the US and Canada.

Katz & Associates began operations in January of 1996. The company currently maintains offices in New York City, Charlotte, Boca Raton, Nashville, New Jersey and Orlando. Katz & Associates’ primary focus is assisting retailers, restaurants and landlords in all capacities including strategic planning, market analysis, lease and sale negotiations and dispositions. Our team of seasoned veterans has decades of experience and invaluable market knowledge.

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