

KATZ NEWSLETTER SPRING 2012



DSW

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Continues to Add New Locations

PHOLICIOUS

Home of Your New Neighborhood Vietnamese Rice Noodle Soup Cafe

RECENTLY

Done Deals

ULTA

Beauty Abounds With ULTA

SAKS OFF 5TH

Adds Units in Traditional Power Strip Centers

MAXIMIZING VALUE

By Hiring the Right Leasing Team

TENANT REPRESENTATION

CHAIRMAN'S MESSAGE

As we approach the annual RECon event in Las Vegas, I am pleased to note that all of our offices are actively engaged. Our New York office continues to service numerous retail clients in the Northeast including Saks Fifth Avenue OFF 5TH, EMS, Tilly's and Retro Fitness. DSW opened a flagship location on 34th Street in Manhattan along with several other units. Our Florida offices are working with additional retailers such as Jos. A. Bank, Chick-fil-A, UTLA, Discovery Clothing and Pet Supermarket. Our newly expanded leasing team has also taken on two large projects in South Florida. In North Carolina, our Charlotte office continues to add new clients such as bevello, Pholicious and Wolfgang Puck. The Charlotte office is also actively engaged in two large scale leasing projects.

We are looking forward to the RECon and invite you to contact us for an appointment or visit with us at our new booth located in South Hall at S2634 at the corner of R Street and 26th Avenue.

Dan Katz, Chairman & CEO dankatz@dkatz.com, (845) 735-6666 Ext. 2428

HOME OF YOUR NEW NEIGHBORHOOD



VIETNAMESE RICE NOODLE SOUP CAFÉ



Poised to open 25 locations this year up and down the east coast, Pholicious has an aggressive "open to buy" business plan. Currently we are entertaining opportunities for Kiosk, Food Court, and Inline space not to exceed 1,500 sq. ft. Our expansion plan also includes other high traffic locations like Transit, Office Buildings, and Hospitals. For further information please contact David Stockwell at davidstockwell@dkatz.com

New Booth Location South Hall-S2634 26th Ave & R St Q STREET QSTREET Coldwell Banker S2634 RSTREET KATZ & ASSOCIATES 2012

DSW

DESIGNER SHOE WAREHOUSE®

CONTINUES TO ADD NEW STORE LOCATIONS



Katz & Associates continues to represent DSW in its expansion across 15 states including New York, New Jersey, Connecticut, Eastern Pennsylvania, Michigan, North Carolina, Kentucky, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana. Arkansas

Oklahoma. Katz has additionally been selected to assist with DSW's entry into Puerto Rico. Katz has arranged multiple new locations since securing the assignment back in

2010 including the new flagship location on 34th Street in Manhattan.

"DSW has been extremely active and has successfully secured

locations in many highly desirable trade areas over the past two years," said Brian Katz.

DSW prototypical stores range between 17,500-22,000 sq. ft. and are typically located in power centers and/or highly visible freestanding locations. **DSW** is seeking new opportunities nationwide.

DSW offers a wide selection of brand name and designer dress, casual and athletic footwear for

> women **DSW** is the shoe shopping destination styleconscious women and

who appreciate value. men With thousands of shoes, great prices, and an ever-changing inventory, the brand captures the

imagination of shoe lovers nationwide.

of March 2012, DSW operated 330 stores in 41 states and 342 leased departments

for other retailers in the United States. DSW also operates an e-commerce site, http://www. dsw.com, and a mobile site. http://m.dsw.com.

RECENTLY DONE DEALS





River Oaks, TX Cedar Oaks, TX San Antonio, TX

Great > Glam Tampa, FL



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Brandon, FL

Royal Palm Beach, FL Pembroke Pines, FL Lake Worth, FL

Charlotte, NC

Boca Raton, FL

Pensacola, FL

Davie, FL

Coral Springs, FL

Jensen Beach, FL

DSW

Gainesville, FL Charlotte, NC Deptford, NJ Waterford, CT Mohegan Lake, NY Amherst, NY New Hartford, NY 34th St NY, NY 125th St NY, NY Lawrence, NY Syossett, NY

> journelle New York, NY



Southwest Ranches, FL



Hilton Head, SC

JPS. A. BANK Jacksonville, FL Coral Gables, FL Miami, FL Lake Mary, FL Chattanooga, TN

PIZZERIA CUCINA Greensboro, NC

Hair Cuffery

Ocala, FL Clearwater, FL Boca Raton, FL Kendall, FL Indian Harbour Beach, FL

PETSUPERMARKET.

Bradenton, FL Montgomery, AL Daphne, AL Melbourne, FL Winterhaven, FL Stuart, FL Orlando, FL Key West, FL



Middletown, NJ Marlton, NJ Paramus, NJ Howell, NJ



New York, NY N Brunswick, NJ Princeton, NJ Manchester, CT Portland, ME Nashua, NH

BEAUTY ABOUNDS WITH





ULTA is one of the country's fastest growing retailers featuring a unique combination of beauty superstore and specialty retailer. This popular beauty retailer provides its loyal and ever-growing customer base with onestop shopping for prestige, mass and salon products, as well as salon services. ULTA's success is attributed in part to the retailer's differentiated merchandising strategy, unique customer experiences and strong vendor relationships.

ULTA intends to expand their presence as a leading retailer of beauty products and salon services with 100 stores slated to open in 2012 and over 100 new stores planned for 2013. Katz & Associates is pleased to announce that ULTA has selected them as their broker for its expansion efforts throughout portions of Florida. The retailer is seeking 10,000 sq. ft. and is predominantly interested in regional

shopping centers featuring co-tenants such as DSW, Bed Bath & Beyond and Marshalls.

"We are thrilled to represent such an innovative and savvy retailer in the Florida market," said Marty Hennessy, Senior Vice President at Katz & Associates. "We feel that our extensive knowledge of the Florida market and ULTA's growth strategy are a perfect complement."

Katz & Associates and ULTA have recently announced 3rd and 4th quarter 2012 Florida openings at Cordova Commons in Pensacola; Westwinds of Boca in Boca Raton; Tower Shops in Davie and Pineapple Commons in Stuart. ULTA continues to seek additional



sites in markets throughout Florida. For more information please contact Martin Hennessy at martinhennessy@dkatz.com or David Emihovich at davidemihovich@dkatz.com.

EXPANDING IN POWER CENTERS



Katz & Associates was recently selected to represent Tilly's with site selection for all off-mall stores in NY, NJ, PA, North VA, MD and DE. Tilly's stores range between 7,000-10,000 sq. ft. Power Centers are preferred with co-tenants such as ULTA Beauty, Target, Old Navy & DSW. Tilly's recently secured its first off-mall location on Long Island at Huntington Shopping Center. Tilly's will open in a portion of a former Barnes and Noble adjacent to a new ULTA Beauty.

"Tilly's new location in Huntington represents the type of locations we are most interested in pursuing. The center is located in a top tier regional trade area adjacent to the regional mall with best in class power center co-tenancy," said Brian Katz.

Tilly's is a leading specialty retailer in the action sports industry selling clothing, shoes and accessories. Tilly's opened their first store in Southern California in 1982 and has grown to more than 141 stores in 14 states. Tilly's also operates an e-commerce site, http://www.tillys.com

OFF 5TH ADDS UNITS IN TRADITIONAL POWER STRIP CENTERS



Saks Fifth Avenue OFF 5TH is the savvy shopper's premier source for value-priced designer clothing and accessories, offering customers an exceptional array of both coveted designer names and unique merchandise under the Saks Fifth Avenue label.

Katz and Associates represents OFF 5TH in its expansion for locations in power strip centers and lifestyle centers, nationwide.

Recently completed transactions include the relocation of the Westbury, NY store this fall to The Gallery at Westbury Plaza. The new store will be approximately 26,000 square feet and will join other national tenants including The Container Store, Trader Joe's, and Nordstrom Rack. In the fall of 2011 Saks Fifth Avenue OFF

5TH opened a 25,900 square foot store at Village

Square of Northbrook in Northbrook, Ill. This is the third Saks Fifth Avenue OFF 5TH store in Chicagoland. Also in the



Fall of 2011 Saks Fifth Avenue OFF 5TH opened a 25,000 square foot store at The Market at Town Center in Sugar Land, Texas The new store replaced the previous location at The Fountains on the Lake.

OFF 5TH continues to seek locations in quality power centers, nationwide, from 25,000-28,000 square feet. For more information please contact Marty Hennessy at martinhennessy@dkatz.com or Brian Katz at briankatz@dkatz.com.



NEWLY ADDED NJ CLIENTS:



Let's YO!







AMY STAATS
amystaats@dkatz.com
845-735-6666 x2297



For further details please contact Brian Katz at briankatz@dkatz.com

Find Us On

COOPER'S HAWK WINERY & RESTAURANTS SOARS INTO FLORIDA

COOPER'S HAWK INERY & RESTAURANTS

Cooper's Hawk Winery & Restaurants is a modern casual restaurant featuring a menu created with their own handcrafted wines in mind. The innovative concept touts a Napa-style tasting room where quests can view their barrel aging rooms and sample the winemakers' latest creations. The impressive menu offers delectable dishes with bin numbers listed next to each - guiding diners to their selection's perfect wine match. Cooper's Hawk also offers a gift store featuring unique food and wine-related merchandise.

With eight restaurants already thriving in the Midwest, the Illinois-based company is set to expand the signature dining concept in South Florida. Cooper's Hawk Winery & Restaurants has selected Katz & Associates to assist with their South Florida growth strategy, which includes the opening of five restaurants over the next three years.

"Cooper's Hawk Winery & Restaurants will certainly be a welcome addition to our market," said David Emihovich, Senior Vice President at Katz & Associates. "Floridians will embrace the casual sophistication of this unique concept."

Cooper's Hawk seeks a minimum of 11,000 sq. ft. and two acres with a minimum of 175 parking spots. For additional information, please contact David Emihovich at davidemihovich@dkatz.com.

MEET THE TEAM



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PATRICIA WERHAHN PATRICIAWERHAHN@DKATZ.COM 561-869-4349



has recently opened a branch in Miami to keep up with our clients' high demands for that market

KATZ & ASSOCIATES **BOCA RATON OFFICE** 2300 GLADES ROAD SUITE 460W BOCA RATON, FL 33431

KATZ & ASSOCIATES MIAMI OFFICE 66 W FLAGLER STREET **SUITE 310** MIAMI, FL 33130 305-503-0417 561-361-7232

KATZ & ASSOCIATES **CORPORATE OFFICE** ONE BLUE HILL PLAZA SUITE 1440 PEARL RIVER, NY 10965 845-735-6666

KATZ & ASSOCIATES CHARLOTTE OFFICE 4500 CAMERON VALLEY PKWY SUITE 240 CHARLOTTE, NC 28211 704-36²-5050



Expanding In: North Carolina, South Carolina, Virginia



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JULIE GARDNER juliegardner@dkatz.com 704-602-9350



Offering an upscale environment, with the most up-to-date equipment at a very competitive monthly fee

Expanding In the New York Metro Brian Katz at briankatz@dkatz.com Hugh Scullin at hughscullin@dkatz.com





Expanding In: Northern & Central **New Jersey**



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HUGH SCULLIN hughscullin@dkatz.com 845-735-2298

A SAMPLE OF OUR CURRENT LEASING PROJECTS



DELRAY MARKETPLACE DELRAY BEACH, FL 258,000+ SQ. FT.

FOR FURTHER INFORMATION PLEASE CONTACT:

LINDSEY ALEXANDER AT LINDSEYALEXANDER@DKATZ.COM OR PATRICIA WERHAHN AT PATRICIAWERHAHN@DKATZ.COM



GULFSTREAM PARK HALLANDALE BEACH, FL 421,377 SQ. FT. OF RETAIL

FOR FURTHER INFORMATION PLEASE CONTACT:
PATRICIA WERHAHN AT PATRICIAWERHAHN@DKATZ.COM OR
LYNDA NAGY AT LYNDANAGY@DKATZ.COM



NEW HILL PLACE HOLLY SPRINGS, NC 581,174 SQ. FT.

FOR FURTHER INFORMATION PLEASE CONTACT:

GAVIN WALSH AT GAVINWALSH@DKATZ.COM OR JULIE GARDNER AT JULIEGARDNER@DKATZ.COM



2418 N DIXIE HWY HOLLYWOOD, FL

12,325 SQ. FT. AVAILABLE

FOR FURTHER INFORMATION PLEASE CONTACT:
DANIEL SOLOMON AT DANIELSOLOMON@DKATZ.COM OR
DAVID EMIHOVICH AT DAVIDEMIHOVICH@DKATZ.COM

MAXIMIZING VALUE BY HIRING THE RIGHT LEASING TEAM

The trend of Landlords teaming up with brokerage firms that have strong leasing specialists to more effectively lease retail projects continues, not just for strip centers but also for high profile lifestyle centers. The most recent downturn definitely has shaken up our industry and the days of just putting a "For Lease" sign up and waiting for the calls to come are long gone. Effective brokers know the market and all the major players (retailers and other brokers). With this knowledge brokers are better able to create a successful merchandise plan for a project to maximize the tenant mix and therefore the rents.

During the first quarter of 2012 new leasing contracts have been awarded for two major lifestyle projects in South Florida: Katz & Associates was selected to lease Delray Marketplace, a 258,000 sq. ft. lifestyle center in Delray Beach, FL. It is anchored by Publix and Frank Theatres, which will feature 10 screens and 16 lanes of bowling. Other notable tenants will include Charming Charlie, Jos. A. Bank, Chico's, White House Black Market, Orange Leaf, Max's Grille, Apricot Lane and Francesca's Collections. The Grand Opening is scheduled for November 2012. Katz & Associates also was selected to lease the Village at Gulf Stream Park, a 400,000 sq. ft. Mixed-Use Development.

Katz has been given 2 leasing assignments in North Carolina. The first is New Hill Place in Holly Springs, a 581,000 sq. ft. regional power center, anchored by Target, Dick's, Marshalls, Michaels and Frank Theatres. In Charlotte, after wrapping up leasing for the first phase of the 250,000 sq. ft. Wal-Mart anchored University Pointe, Katz will be preleasing Phase II of the project which will be delivering in Spring of 2013.

Katz & Associates provides strategic market knowledge and leasing expertise for several other projects. Please check our website for a complete list of projects: *katzassociates.com*

New Booth Location

South Hall - S2634 26th Ave & R St

RECON

May 21-23, 2012

Make Your Appointments Today!

KATZ & ASSOCIATES
2012

Office DEPOT Excess Space

South Florida



21,360 sq. ft. 20841 S Dixie Hwy Miami, FL



13,445 sq. ft. 104 N 28th Ave Hollywood, FL



24,064 sq. ft. 520 W 49th St Hialeah, FL



10,000 sq. ft. 4901 Sheridan St Hollywood, FL



7,600 sq. ft. 3600 NW LeJeune Rd Miami Springs, FL



10,000 sq. ft. 1351 NE 163rd St North Miami Beach, FL



13,760 sq. ft. 19400 NW 27th Ave Miami Gardens, FL



Up to 5,000 sq. ft. 1940 S University Dr Davie, FL



5,383 sq. ft. 17801 Biscayne Blvd Aventura, FL

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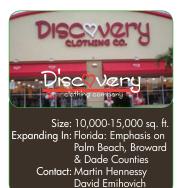


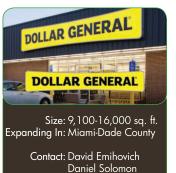




























www.katzassociates.com





















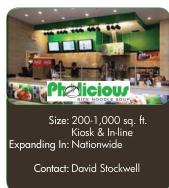




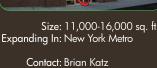


Size: 50,000 sq. ft. Expanding In: North/Central New Jersey

Contact: Hugh Scullin







Hugh Scullin



Size: 28,000 sq. ft. Expanding In: Nationwide

Contact: Brian Katz Martin Hennessy



Size: 5,500-7,500 sq. ft. Expanding In: Southeast Florida

Contact: David Emihovich



Size: 25,000-30,000 sq. ft. Expanding In: Metro New York

Contact: Brian Katz



Size: 1,200-1,800 sq. ft. Expanding In: Florida: Broward & Palm Beach Counties

Contact: Daniel Solomon



Size: 1,500-2,500 sq. ft. Expanding In: Manhattan, NY

Contact: Brian Katz

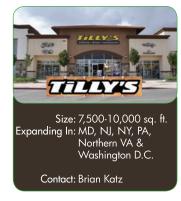


Size: 35,000-40,000 sq. ft. Expanding In: GA, NC & SC

Contact: Julie Gardner



















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