



FALL ISSUE 2018

KATZ & ASSOCIATES

RETAIL REAL ESTATE BROKERS REPRESENTING RETAILERS, RESTAURANTS,
AND LANDLORDS ALONG THE EASTERN SEABOARD FOR OVER 20 YEARS

NEW YORK . CHARLOTTE . BOCA RATON . LONG ISLAND . MIAMI . NAPLES . NASHVILLE . NEW JERSEY . ORLANDO

A NOTE FROM OUR CEO

Brian Katz | CEO | briankatz@dkatz.com | 212.257.4995



Change is good. At least that is what I've been told. I've been at this for 18 years now and although I view myself as young (41 years) I recently reflected on the landscape then vs. now. Does anyone even remember Linens N Things? That was our largest client for 10 years! We did hundreds of stores across the Country. Then poof--gone. Circuit

City, Borders and the list goes on. So what's the point? The point is change is not good, it is great. We as brokers must change as well. We have seen a string of consolidation and even some closures on the brokerage side. Some people have said only the large firms will survive. I don't buy it. Others think it's all about headcount. Again, I don't buy it. Good people, strong values, collaboration and service. These are all things I find myself saying over and over again and along with our executive team, we've remained focused on instilling these things within the Katz community. We continue to grow but have stuck to our core of being a dominant boutique firm serving the entire east coast. Check out some of the talented people, retails clients, and the wide array of leasing projects we added over the past few months and please call or come by our booth at NY-ICSC to learn more about us.



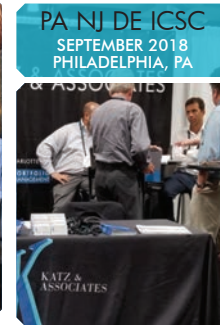
Congratulations Lisa Fitzmaurice and Candice Giardella on achieving your 10 year anniversary with Katz & Associates! Together, we take pride in your accomplishment and your commitment to excellence. We are proud to have you as part of our work family and couldn't imagine our company without you. Loyal and dedicated employees like you are the foundation to any successful company. Thank you for your contribution to our success!



KATZ EVENTS



Las Vegas RECon Cocktail Party
MAY 2018 | LAS VEGAS, NV



PA NJ DE ICSC
SEPTEMBER 2018
PHILADELPHIA, PA



Topgolf CCIM
Scholarship Fundraiser
September 2018 | Nashville, TN



CCIM
Leadership
October 2018
Chicago, IL

Southeast ICSC
October 2018
Atlanta, GA



Florida Conference
Cocktail Party
August 2018 | Orlando, FL

On behalf of the Lipp Family We are sad to announce the passing of David Lipp

David was an active broker for over 20 years & a joy to work with, he will be very missed among his colleagues and friends



Our Corporate Office

New Address: 920 Sylvan Avenue Suite 220 Englewood Cliffs, NJ 07632

HOT NEW Tenants

Visit Us in New York Deal Making
in booth **#2263**



dekalash



WARBY PARKER

EXPANDING OUR TALENT



Scott Sprintz

"I feel privileged to work for such an exceptional company. The members of the Nashville office are incredibly experienced and knowledgeable. I look forward to learning from them and helping to grow the Katz presence in Tennessee."



Cindy Contino

"I am excited to be part of the Katz Orlando office. This is certainly a great time in our industry and with the growth we have seen in Florida, I couldn't be happier to be joining such a great team of professionals."



Crystal Santin

"I knew that I could only grow if I were willing to take the step towards change. This past summer, I switched job industries by joining Katz & Associates and haven't looked back since. I am so appreciative that I am able to be a part of the Katz Marketing team where I'll continue to learn and challenge myself daily. Cheers to a new chapter"

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Northeast Charging Ahead

The collective group in the northeast has been busy this past year cultivating new business while continuing to serve our existing clients with the highest level of care. We have had great results securing new assignments from several high quality retailers including; Warby Parker - Metro NY, The Office - New York, New Jersey and Pennsylvania and Krispy Kreme – Philadelphia to name a few. We also continue to flex our geographic expertise and have successfully been rolling through select northeast geography continuing to execute for the retailers such as DSW, Floor and Décor, First Watch, Party City and Hobby Lobby. On the Landlord side we have been working to reposition a handful of high quality assets with the most recent addition being Totowa Square where we are closing in on the repositioning of a vacated Babies R Us, Toys R Us and Office Depot. Lastly, we continue to selectively seek new team members looking for a collaborative boutique environment in both or NYC and New Jersey offices. Stop by our booth at New York ICSC to catch up!

Featured Listings



Totowa Square | Totowa, NJ
Brian Katz, Amy Staats & Jonathan Greenberg



Cortlandt Town Center Mohegan Lake, NY
Brian Katz & Jonathan Greenberg



New Development | Montclair, NJ
Brian Katz, Amy Staats & Jonathan Greenberg

Recent Deals

Party City

WEST BABYLON, NY;
MASSAPEQUA, NY;
BRONX, NY;
SAYVILLE, NY

FIRST WATCH
THE DAYTIME CAFE

NEWARK, DE;
UNION, NJ;
MORRIS PLAINS, NJ

NY & C
NEW YORK COMPANY

GWB TERMINAL MARKET
NEW YORK, NY

HAND & STONE
MASSAGE AND FACIAL SPA

HACKENSACK, NJ

RIVER STREET SWEETS
SAVANNAH'S CANDY KITCHEN

ASBURY PARK, NJ

WARBY PARKER

NEW YORK, NY

MILLER'S ALE-HOUSE

ROCKAWAY, NJ

Mo's

HAUPPAUGE, NY;
FRANKLIN SQUARE, NY

WARBY PARKER

WESTFIELD, NJ;
HOBOKEN, NJ

URBAN APR
ADVENTURE PARK

MANCHESTER, CT

MAVIS DISCOUNT TIRE

RIDGEWOOD, NJ

NYC & Long Island Leasing Update



203 Bedford Ave
Williamsburg, NY
Scott Sher



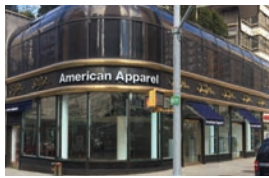
223-225 East 86th Street
New York, NY
David Yablon & Brian Katz



1134 Fulton Street
Bed-Stuy Brooklyn, NY
Scott Sher



815 Franklin Ave
Garden City, NY
Anthony Russo



1030 Third Ave
New York, NY
Scott Sher, David Yablon
& Brian Katz



Bay Shore Plaza | Bay Shore, NY
Anthony Russo



241 Atlantic Ave
Brooklyn, NY
Scott Sher

Current Tenants

DSW
DESIGNER SHOE WAREHOUSE®

Lake Fifth Avenue OFF 5TH

savers
SHOP. REUSE. REIMAGINE.

FLOOR & DECOR

HOBBY LOBBY
Super Savings. Super Selection!™

FIRST WATCH
THE DAYTIME CAFE

20 Lightbridge Academy EST. 1997

Krispy Kreme
DOUGHNUTS

EUROPEAN WAX CENTER

Retro Fitness

RIVER STREET SWEETS
SAVANNAH'S CANDY KITCHEN

la Terrine

TILLYS
CLOTHING • SHOES • ACCESSORIES

CORE LIFE
EATERY

NAPA

EARL OF SWINDEN

NY & C
NEW YORK COMPANY

Party City

pranasleep
AMAZING SLEEP™

WARBY PARKER

The Office
TAVERN • GRILL

avenue
LOVE YOURSELF

PGA TOUR SUPERSTORE

NEFCU
Better banking because we're not a bank.

ME
Massage Envy.

MILLER'S ALE-HOUSE

TACO BELL

7 ELEVEN

SUGARING
Organic Waxing

Mo's



WARBY PARKER



FIRST WATCH



PARTY CITY



FLOOR & DÉCOR

TENANT SPOTLIGHT



Carolinas | Mid-Atlantic on everyone's Radar!

Krispy Kreme, Bowlero, Cinebistro, Palmetto Moon, Pacific Dental, Huddle House...what do they all have in common?... The Carolinas, Tennessee & Kentucky! While some may say the "retail sky is falling," that is not what we are seeing as we head into the 4th Quarter!

While most of the opportunity for retailers and restaurants are going to be in the redevelopment of sites, we do see a few new developments coming on-line in Charlotte (The Colony) and Cary (Fenton-Raleigh MSA). These retailers are looking at all the major markets throughout North Carolina, South Carolina, Tennessee & Kentucky. We expect to bring lots of new life to our markets with our "best in class" clients.

Featured Listings



Highway 150 & Ervin Road
Mooresville, NC
2,000 to 7,500 SF Available



4100 Pelham Road
Greenville, SC
Space Available adjacent to Wendy's and Rapid Fired Pizza



2001 Walnut Street
Cary, NC
Irreplaceable Corner Join Cava & BurgerFi

Recent Deals



INDIAN LAND, SC



STRAWBERRY HILL
CHARLOTTE, NC

Palmetto Moon
MURFREESBORO, TN

Bath&Body Works

GREENVILLE, SC
AIKEN, SC



LENSCRAFTERS



AIKEN, SC

sleep number.

MURFREESBORO, TN



GREENVILLE, SC

DSW
DESIGNER SHOE WAREHOUSE®
ATLANTA, GA



RALEIGH, NC

New Clients



PACIFIC DENTAL SERVICES
NC; CHARLOTTE MSA



BUTTERMILK SKY PIE SHOP
NC



PREMIER MARTIAL ARTS
AL, KY, NC, SC, TN



KRISPY KREME | NC:
RALEIGH, DURHAM, CHAPEL HILL



NEKTER JUICE BAR | TN



BOWLERO | NC, SC



LIGHTBRIDGE ACADEMY
NC, SC



MEZEH GRILL
NC: CHARLOTTE MSA



DEKA LASH | NC: HUNTERSVILLE,
CORNELIUS, MOORESVILLE



JUST LOVE COFFEE | AL, KY, TN



BLO BLOW DRY BAR | TN



HOPCAT | NC, SC



KATZ & ASSOCIATES

Florida ICSC 2018

Retail & Leasing On The Move

We are hitting it out of the park for the third quarter with the leasing of the hottest lifestyle center hitting the Boca Raton market. Our very own Roxanne Register and Nicole Fontaine are working on the project alongside Schmier Property Group and Rosemurgy Properties. Uptown Boca, a project totaling 150,000 plus square feet of retail rounds out the quarter at 7 Million plus square feet of leasing for this South Florida Office!

Adding to the ever growing tenant market, our newest additions to the Katz family are Ojos Locos, Urban Bricks, Jeni's Ice Cream, Project Brilliance and Lightbridge Academy. Ojos Locos, a Texas based chain entering the Florida Market is being represented by David Emihovich. Urban Bricks, a pizza concept is represented by Vanesa Rodriguez in the Orlando market. Marty Hennessy & David Eggnatz representing Jeni's Ice Cream throughout Florida, with Vanesa Rodriguez focusing in Orlando. Other expanding new tenants include Project Brilliance represented by Paige Eber and Lightbridge Academy represented by David Eggnatz. While existing clients, such as Chick-Fil-A continue on their rapid expansion across the state and have recently signed at Uptown Boca.

Other noticeable projects that Katz has contributed to is Dania Live featuring Hobby Lobby, Five Below and Aspen Dental, all which just opened this quarter. Along with Tomoka Town Center located in Daytona Beach, a 300,000 square foot project with tenants that include DSW, Five Below, Hobby Lobby, and Ulta Beauty.

Additionally, our Orlando Office is expanding with a new heavy hitter, Cindy Contino. We are sure to be seeing a lot of good things hitting the Orlando Market in 2019 with Vanesa and Cindy on our team. Our Boca Raton Office is sure to be ending 2018 as MVPs in the Florida Market.

UPTOWN BOCA CELEBRATES OFFICIAL GROUNDBREAKING



Left to Right: Roxanne Register, Nicole Fontaine

Premier mixed-use development with approximately 150,560 sf of retail and restaurants anchored by a Lucky's grocery store and a 12 screen Silver Spot theatre, 456-unit Multi Family complex behind the retail and attached by 30' walkways.

- Prime location in West Boca Raton, on Glades Road in close proximity to State Road 441 with over 57,000 cars a day, the Florida Turnpike with 106,800 daily trips and Glades Road with over 40,000 drivers a day
- Over 100,000 people within a 10-minute drive of Uptown Boca.
- Limited sit-down restaurants in the immediate area.
- Delivery approximately 3rd quarter of 2019

Recent Deals

five BELOW

DANIA BEACH, FL
PORT ST. LUCIE, FL
WEST PALM BEACH, FL
JACKSONVILLE, FL
KENDALL, FL
ORLANDO, FL
MIAMI GARDENS, FL
PINECREST, FL

AspenDental

PEMBROKE PINES, FL

ULTA
BEAUTY

DAYTONA BEACH, FL
FORT WALTON, FL
MARYVILLE, TN

HOBBY LOBBY

Super Savings. Super Selection!
DAYTONA BEACH, FL

SONIC

KEY WEST, FL

Current Tenants

Featured Listings



UPTOWN BOCA RATON
 Glades Road Just East of US 441
 150,591 SF RETAIL | 456 LUXURY APTS
 Contact: Roxanne Register & Nicole Fontaine



Former Sam's Club
 Lantana, FL
 130,658 GSF Land size:
 15.79 Acres
 Contact: David Emihovich



Shops at Wiregrass
 Wesley Chapel, FL
 Anchor & inline
 opportunities available
 Contact: Paige Eber &
 Vanesa Rodriguez



Hard Corner & Outparcel
 available
 Trinity, FL 33556
 At the entrance of the new
 Starkey Ranch planned
 community
 Contact: David Eggatz &
 Daniel Solomon



Boynton Commons
 Join Marshalls & Ulta Beauty
 Boynton Beach, FL 33426
 210,381 SF Shopping
 Center
 Contact: Jon Cashion &
 Eric Spritz



St Cloud Commons
 Florida Turnpike & US
 Highway 192
 St. Cloud, FL 34744
 ±30,595 SF and
 Outparcels Available
 Contact: Vanesa Rodriguez



Pompano Marketplace
 Space Available
 Pompano Beach, FL
 Great visibility directly
 fronting Federal Highway
 Contact: Jon Cashion,
 Daniel Solomon & Eric
 Spritz



**±100,000 SF of Multi-
 Level Retail & Outparcels
 Available**
 Boca Raton, FL 33486
 Opportunity to enter the
 central Boca Raton market
 Contact: Roxanne Register
 & Jon Cashion

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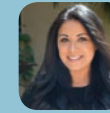
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