# Brian Katz

# CEO | 212.257.4995 | BRIANKATZ@KATZRETAIL.COM



Brian Katz serves as Chief Executive Officer at Katz & Associates. He is responsible for the day-to-day operations and management of the company, in addition to strategic planning and execution for his clients' real estate expansions and dispositions. Brian has completed deals in NY, NJ, CT, PA, DE, MD, VA, DC and FL valued in excess of \$3 billion. He has led market entry assignments and strategy plans across multiple

states and MSAs that have resulted in long-term execution programs. Brian's transaction history includes numerous suburban and downtown lease and sale deals for several National chains including Floor & Decor, Ross Dress for Less, Ulta Cosmetics, Hobby Lobby, DSW Shoes, Saks OFF 5TH, World Market, Party City and Retro Fitness. He has extensive expertise and knowledge of the retail landscape throughout the Northeast and Mid-Atlantic.

Prior to joining Katz in 2000, Brian held the position of Project Manager at Forest City Ratner. He participated in the development of 2.1 million square feet of retail space throughout New York City as well as in the management of 1 million square feet of operating properties.

### LANDLORDS REPRESENTED

ACHS Management
Corp
Ashkenazy Acquisition
Aurora Capital
Brookfield Properties

Four Winds Realty Income
Iron State Slater Companies
Madison Realty Capital Urban Edge
New York Life WRDC

# **EDUCATION**

Pennsylvania State University, State College, Pennsylvania

#### **NOTEWORTHY ASSIGNMENTS**

DSW 50+ stores over 7 years in NY, NJ, CT, PA, DE, 3 flagship locations in NYC

Floor & Decor Strategic plan for initial entry into Metro New York, 20 stores

Ross Dress for Less Metro New York market entry

Hobby Lobby New York market entry, Manhattan flagship

Warby Parker Strategic plan and rollout in Metro New York, 7 stores

Saks OFF 5TH Suburban rollout in Mid-Atlantic and Metro New York, 20+ stores

Eastern Mountain Sports Strategic plan and rollout in Northeast, 2 flagship locations in Manhattan

#### **ACTIVE RETAILERS REPRESENTED**

DSW Shoes la Terrine Peak Design
Floor & Decor Ross Dress for Less Ulta Cosmetics

Hobby Lobby Party City

# PAST RETAILERS REPRESENTED

Avenue Linens 'n Things Savers

Bar Louie Loehmannn's Steak 'n Shake

CineBistro Namco/Branch Brook Tilly's

Cousin's Maine Lobster New York & Co The Vitamin Shoppe

Eastern Mountain SportsPranaSleepUncle Julio'sFoot ActionRetro FitnessVitamin WorldJos. A. BankRoad Runner SportsWarby ParkerjournelleSaks OFF 5THWet SealKB ToysSalons by JCWorld Market

Levitz Seamans

# **AFFILIATIONS & ACCREDITATIONS**

Licensed Real Estate Broker, NY, NJ, CT, MD, VA, FL, PA

Member, International Council of Shopping Centers (ICSC)

Member, Real Estate Board of New York (REBNY)