



Today's news
from the
Marketplaces
Industry

August 23, 2021



Watch: 6 pros reveal the secrets behind their award-winning, COVID-era marketing initiatives

Pros from The Bellevue Collection, Hines, Phillips Edison & Co., Oxford, Palm Beach Outlets and Vestar explain the thinking, strategy and outcomes of the projects that won them ICSC MAXI Awards for inventive marketing solutions as COVID-19 set in and challenged the marketplaces industry like never before. Click on the links below and scroll down to Presentations.

[2021 MAXI Awards Winners – Part 1](#)

[2021 MAXI Awards Winners – Part 2](#)

Bill introduced to help revitalize shopping centers

Congresswoman Carolyn Bourdeaux (D-GA) introduced the Grayfield Redevelopment and Economic Advancement Through Effective Repurposing Revitalization of Shopping Centers Act of 2021, which would authorize \$50 million in grant subsidies for fiscal years 2022 and 2023 to spur public and private investment in abandoned and underused shopping centers. [What's involved](#)

Consumers plan to exercise caution as delta variant drives rise in COVID-19 cases

As COVID-19 cases increase across the country, consumers plan to pursue indoor activities and in-person interactions cautiously for the time being. This will require marketplace owners and operators to remain flexible as the industry continues to navigate the pandemic. [See ICSC's full report](#)

SBA announces 340,000 submissions to PPP forgiveness portal

The Small Business Administration announced that 340,000 businesses have used the Paycheck Protection Program Direct Borrower Forgiveness Portal and that half had already been approved for full or partial forgiveness totaling more than \$2.4 billion. [Read on](#)

MEMBER MOMENTS



Katz & Associates' Daniel Gardner

Daniel Gardner has joined Katz & Associates' Boca Raton, Florida, office as a tenant and landlord representation associate. He joins from Weingarten Realty, where he represented landlords.

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