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Harlem Shake Opens Brooklyn Location; Three New Manhattan Retail Leases

Harlem Shake, a popular spot for burgers and shakes on West 124th Street., has secured a lease for a second location through a franchise arrangement in the Park Slope neighborhood of Brooklyn.

David Yablon of Katz & Associates and Sherry Naquin Sanchez and Spencer Bowman, both of RESOLUT RE, represented Harlem Shake. Meyer Dagny of Marquis Real Estate represented the landlord. Asking rent was \$117 per square foot.

The Brooklyn location is expected to open in the fall pending inspections.

Located on 119 5th Ave., the space contains 1,200-square-feet of retail space and 1,200-square-feet of basement space and is conveniently central to numerous public transit lines.

Harlem Shake's attraction to Brooklyn, Yablon told me, came from their desire to expand beyond Manhattan and inevitably purchase a restaurant space. It was during the search to buy a space that they discovered the 5th Avenue location prepared for a burger restaurant that inevitably never opened.

Yablon says that Harlem Shake is still interested in purchasing a building, but is primarily focused on grilling up tasty burgers. "We know this Brooklyn location will also be a huge success," Yablon said. "They're very excited about expanding into Brooklyn and eventually opening franchises across the country."