



Press Release

FOR IMMEDIATE RELEASE

Media Contact:

Laurie Kaiden
lauriekaiden@dkatz.com
D: 201.731.8469
C: 917.593.2982

Michael Betancourt Joins Katz & Associates

Englewood, NJ, October 19, 2020 – Brian Katz, CEO of Katz & Associates, is pleased to announce that Michael Betancourt has joined Katz & Associates in the Boca Raton office. Betancourt is a professional with 10 years of real estate experience. Most recently he was at Lee & Associates where he brought intricate knowledge of the South Florida market and a high level of expertise to represent landlords and tenants.

Betancourt has a thorough understanding of the special requirements of retail properties and attracting the right tenant mix to each property, creating excellent value for property owners. He provides landlords with strategic expertise to handle their commercial property investments, including free-standing buildings, out-parcels, retail condos, mixed-use ground-up developments, and shopping center portfolios. He excels in maximizing asset knowledge, stabilizing occupancy through leasing and tenant preservation, achieving prime rents, and enriching investment values.

Betancourt has also represented tenants with their expansion efforts throughout South Florida, including Caja Caliente, 109 Burger Joint, Jon Smith Subs, Palomilla Grill, Killer Melts, Baked Bear, Green District, Fly Fuel, and Sushi Kong.

Prior to his work at Lee & Associates, Michael was a retail and office leasing executive at DWNTWN Realty Advisors where he applied his past experience in retail leasing to provide a high level of transactional and advisory services in commercial real estate. He also worked at Horizon Properties assisting tenants and landlords throughout Miami-Dade, and with Real Estate Sales Force (RESF).

Michael Betancourt is a member of the International Council of Shopping Centers (ICSC). Betancourt grew up in Miami and currently resides in Miami with his wife and two children.

Katz & Associates began operations in January of 1996. The company currently maintains offices in New York City, Charlotte, Boca Raton, Nashville, New Jersey and Orlando. Katz & Associates' primary focus is assisting retailers, restaurants and landlords in all capacities including strategic planning, market analysis, lease and sale negotiations and dispositions. Our team of seasoned veterans has decades of experience and invaluable market knowledge.

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For more information, contact: Laurie Kaiden at 201.731.8463 (D) or 917-593-2982 (C)